

# **EXHIBIT 7**

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## OUR COMMITMENTS

# How does YouTube make money?

YouTube's main source of revenue is advertising. Additionally, we earn money from our monthly subscription businesses such as [YouTube Premium](#). We've also developed tools to help eligible Creators earn money in a variety of other ways such as [Super Chat](#), [channel memberships](#), and [merchandise](#). In most cases, Creators and YouTube share revenue generated from these channels.



# How does YouTube share advertising and subscription revenue with Creators?

YouTube's main source of revenue is advertising, which enables businesses to find relevant audiences and grow their businesses and brands.

Creators who are part of the [YouTube Partner Program](#) (YPP) are eligible to share in advertising revenue.

We also earn money from our monthly subscription businesses such as [YouTube Premium](#). With YouTube Premium, members can enjoy any video on YouTube without ads while still supporting Creators. Currently, revenue from YouTube Premium membership fees is distributed to Creators based on how much of their content members watch.

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